# Larry D. Rosen, Ph.D.

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# **EDUCATION**

Ph.D. Experimental Psychology University of California, San Diego, 1975

B.A. Mathematics University of California, Los Angeles, 1971 Summa Cum Laude - Phi Beta Kappa

## **CURRENT POSITIONS**

1976 - Present

Professor

California State University, Dominguez Hills

Teach global impact of technology; elementary, advanced, and multivariate statistics; research methods; program evaluation; measurement; cognition; sensation and perception; child development; behavior modification; and cultural pluralism. Research Interests: the impact of technology, online dating, video games, online communication and social networking through virtual communities such as MySpace.

2008 - Present

Advisory Board Member, Pearson Education National Curriculum Advisory Board Advises on development of new curriculum using methods appropriate to the Net Generation. Meets three times a year and consults on curriculum materials, both paper and computer-based.

2009 - Present

Blogger – *Psychology Today* 

Write twice monthly blog pieces which are housed at the *Psychology Today* website.

2011 - 2012

National Spokesperson

Activision-Blizzard

Gave interviews and wrote commentaries on new video game: Skylanders: Spyro's Adventures.

#### 2005 – Present

Advisory Board Member, National Effective Parenting Initiative Advisory Board Grassroots initiative to increase the likelihood that every child in America is raised effectively and humanely by parents who have received the best possible parenting education.

#### 1984 - Present

Founder, Byte Back, LLC; Senior Partner, RCCConsultingGroup

Statistics and evaluation consultation. Expert in the psychological impact of technology. Consultation on the successful introduction of technology and overcoming technological fears; assist in technological selection and training; lecture internationally; video-conferencing; research a variety of technology-related topics including technophobia, technological adoption, and attitudes toward the Information Superhighway; author manuscripts, books and professional journal articles; and media interviews for print, radio and television.

# 1978 – Present

**Statistical Consultant** 

Provide statistical and research consultation to professionals and graduate students completing a Masters degree or doctoral degree. Includes consultation on proposal writing, instrument development, statistic selection, data entry and analysis, data interpretation and manuscript editing.

### 1992 - Present

President/Board Member

Board of Directors, S.E.E. Center for the Advancement of Deaf Children

The S.E.E. Center assists deaf children and their families to live a full and complete life. As a Board Member and as past board President (1994-1997), I have worked on a variety of fund raising programs and have disseminated information about early detection of deafness to Pediatricians in Southern California.

#### 2009 – Present

Member, Advisory Board

Cyberpsychology: Journal of Psychosocial Research on Cyberspace

Responsible for reviewing journal submissions and advising editor on special issues

#### 1995-Present

Member, Consulting Board

Computers in Human Behavior

As a member of the consulting board I am responsible for reviewing journal submissions and advising the editor on possible special issues and invited authors.

1995-Present

Columnist

The National Psychologist

Write a column that deals with technological issues facing the mental health practitioner in a bimonthly publication with a circulation of 55,000.

# **PAST POSITIONS**

2008 - 2009

Advisory Board Member, Internet Safety Technical Task Force Research Advisory Board for the Berkman Center at Harvard University

Advised on research concerning Internet safety for national task force seeking to develop solutions to keep children and adolescents safe online.

2000 - 2004

**Program Evaluator** 

Prop 10/First 5 Project

Center for the Improvement of Child Caring

Evaluator for grant to provide parent training programs to poverty-level parents in the Los Angeles area. Contributions include proposal development, instrument development, data entry, statistical analyses, and report writing.

1999 - 2000

Project Co-Director

Comprehensive Parent Involvement and Effective Parenting Project

The Annenberg Foundation

Grant project that assesses current parent-school involvement in a cluster of 26 schools and create a model plan to involve parents for the entire Los Angeles School District. Responsible for school interviews, data analysis, report writing.

1997-1999

**Consulting Editor** 

Behavior OnLine

Moderate an online discussion on all aspects of computing and mental health for an active and widely respected World Wide Web site for over 3,000 mental health professionals.

1996-1999

Member, Advisory Board

CentraLink - Behavioral Healthcare Tomorrow

As a member of the advisory board I help the program committee plan for a cuttingedge annual conference entitled Behavioral Healthcare Tomorrow.

1988 - 1992

Department Chair

California State University, Dominguez Hills

Responsible for 15 full-time and 12 part-time faculty including all scheduling, hiring, budgeting, office and laboratory staffing, program review, outcome assessment and personnel reviews.

1986 - 1987

**Evaluation Consultant** 

Los Angeles County Justice System Subvention Program

Developed and implemented an evaluation plan for the Los Angeles County Justice System Subvention Program to evaluate 55 programs in the Los Angeles County area.

1985 - 1988

**Project Director** 

California State University, Dominguez Hills

Directed a grant-funded program from the U.S. Department of Education's FIPSE program entitled: "A Model Computerphobia Reduction Program."

1979 - 1982

Staff Psychologist/Evaluation Consultant

Center for the Improvement of Child Caring, Studio City, California

Aided in the evaluation, planning, implementation and reporting of federally-funded projects on parent training and childrearing.

1978 - 1985

Adjunct Professor

California School of Professional Psychology, Los Angeles, California

Taught courses in statistics (elementary, advanced and multivariate), evaluation and computer data analysis to clinical psychology graduate students.

1975 - 1976

Research Associate

RMC Research Corporation, Mountain View, CA

Participated in study of ESEA Title I that involved site visits to State and Local Educational agencies.

## HONORS AND RECOGNITIONS

\*\*CSU Dominguez Hills, Excellence in Research, Scholarship, and Creative Activity Award, 2009

Nominee, CSU Dominguez Hills, Excellence in Research, Scholarship, and Creative Activity Award, 2008

\*\*CSU Dominguez Hills Outstanding Professor Award, 1998

Nominee, CSU Dominguez Hills Outstanding Professor Award, 1997

\*\*Lyle Gibson Distinguished Teacher Award, CSU Dominguez Hills, 1997

Nominee, CSU Dominguez Hills Outstanding Professor Award, 1995

Nominee, Lyle Gibson Distinguished Teacher Award, CSU Dominguez Hills, 1995

\*\*CSU Dominguez Hills Outstanding Professor Award, 1988

Nominee for California State University Trustees Outstanding Professor Award 1988

\*\*Meritorious Performance and Professional Promise Award, 1986, 1989, 1992

Nominee, Lyle Gibson Distinguished Teacher Award, CSU Dominguez Hills, 1989

Nominee, Lyle Gibson Distinguished Teacher Award, CSU Dominguez Hills, 1986

\*\*Phi Beta Kappa, 1971

### PUBLICATIONS: BOOKS AND BOOK CHAPTERS

- Rosen, L.D. (2012). *iDisorder: Understanding Our Obsession With Technology and Overcoming its Hold on Us.* Palgrave Macmillan.
- Rosen, L.D. (2010). *Rewired: Understanding the Net Generation and How They Learn.* Palgrave Macmillan.
- Rosen, L.D. (2007). *Me, MySpace and I: Parenting the MySpace Generation*. Palgrave Macmillan.
- Weil, M.M. & Rosen, L.D. (1997). *TechnoStress: Coping With Technology @WORK @HOME @PLAY*, John Wiley and Sons.
- Weil, M.M. & Rosen, L.D. (1998). *Verflixte Technik!?*, mvg Publishers, Germany. (German translation of TechnoStress)
- Rosen, L.D. & Weil, M.M. (1997). The *Mental Health Technology Bible*. John Wiley and Sons.
- Rosen, L.D. & Weil, M.M. (1996). Easing the Transition From Paper to Computer-Based Systems. In T. Trabin (Ed.), The *Computerization of Behavioral Healthcare*, Jossey-Bass: San Francisco.
- Rosen, L.D. & Weil, M.M. (1995). Technology for Today's Mental Health Practitioner. Byte Back Technology Consultation Services.
- Alvy, K. T., Plunkett, S. W., Rosen, L. D., Pichard, N., Salinas, V., Kulkin, N., & Gonzalez, (2003). *Bringing parenting education into the early childhood care and education system*. Studio City, CA: Center for the Improvement of Child Caring.

### **PUBLICATIONS: JOURNALS**

- Carrier, L.M., Rab, S.S., Rosen, L.D., Vasquez, L., & Cheever, N.A. (2012). Pathways for Learning from 3D Technology. *International Journal of Environmental & Science Education*, 7(1).
- Rosen, L.D., Lim, A.F., Carrier, L.M., & Cheever, N.A. (2011). An examination of the educational impact of text message-induced task switching in the classroom: Educational implications and strategies to enhance learning. *Psicologia Educative (Spanish Journal of Educational Psychology)*, 17(2), 163-177.
- Rosen, L.D. (2011). Teaching the iGeneration. Educational Leadership, 68(5), 10-15.
- Rosen, L.D., Chang, J., Erwin, L., Carrier, L.M., & Cheever, N.A. (2010). The Relationship between "Textisms" and Formal and Informal Writing Among Young Adults. *Communication Research*, *37*(*3*), 420-440.
- Carrier, L. M., Cheever, N.A., Rosen, L.D., Benitez, S., & Chang, J. (2009). Multitasking Across Generations: Multitasking Choices and Difficulty Ratings in Three Generations of Americans. *Computers in Human Behavior*, 25(2), 483-489.
- Rosen, L.D., Cheever, N.A., & Carrier, L.M. (2008). The Association of Parenting Style and Child Age with Parental Limit Setting and Adolescent MySpace Behavior. *Journal of Applied Developmental Psychology*, 29, 459-471.
- Rosen, L.D., Cheever, N.A., Cummings, C., & Felt, J. (2008). The Impact of Emotionality and Self-Disclosure on Online Dating versus Traditional Dating. *Computers in Human Behavior*, *24*, 2124-2157.
- Plunkett, S. W., Alvy, K. T., & Rosen, L. (2004). Effectiveness of self-instruction on promoting positive parenting. *Journal of Family & Consumer Sciences*, 96(4), 34-39. http://www.findarticles.com/p/articles/mi\_qa3770/is\_200411/ai\_n9470197
- Rosen, L.D. & Weil, M.M. (1999, May). Preventing Y2K Panic. *Psychiatric Times*, 16(5), 56-57.
- Rosen, L.D. (1999, May/June). Making Technology Work for Your Practice. *The Los Angeles Psychologist*, 32(4), pp. 6+.
- Rosen, L.D. & Weil, M.M. (1999, April). Are You Getting Everything That You Want From Your Office Computer? *California Psychologist*, 32(4), 24-25.
- Rosen, L.D. (1996). Psychologists and Technology: A look at the future. *Professional Psychology: Research and Practice*, 27(6), 635-638.
- Jeffries, S.E., Morales, A., Robinson, O., & Rosen, L.D. (1995). Assessment and

- Predictability in Foster Parenting: Development of an Assessment Scale. Manuscript submitted for publication.
- Rosen, L.D., & Weil, M.M. (1995). Computer Availability, Computer Experience and Technophobia Among Public School Teachers. *Computers in Human Behavior*, 11(1), 9-31.
- Rosen, L.D. & Weil, M.M. (1995). Computer Anxiety: A Cross-Cultural Comparison of University Students in 10 Countries. *Computers in Human Behavior*, 11(1), 45-64.
- Weil, M.M., & Rosen, L.D. (1995). The Psychological Impact of Technology From a Global Perspective: A study of technological sophistication and technophobia in university students from 23 countries. *Computers in Human Behavior*, 11(1), 95-133.
- Rosen, L.D., & Weil, M.M. (1994, February). Planning for Mental Health Care on the Information Superhighway. *The Orange County Psychologist*.
- Weil, M.M., & Rosen, L.D. (1994, January). Terms for the Technologically Timid. *The Orange County Psychologist*, pp. 10-11.
- Rosen, L.D., & Weil, M.M. (1993, Dec.). What we have learned from a decade of research (1983-1993) on "The psychological impact of technology". CTG News: *The Newsletter of the Communications Technology Group*.
- Rosen, L.D., Sears, D.C., & Weil, M.M. (1993). Treating Technophobia: A Longitudinal Evaluation of the Computerphobia Reduction Program. *Computers in Human Behavior*, 9, 27-50.
- Rosen, L.D. & Weil, M.M. (1995, Fall). Stalled on the Onramp to the Information Superhighway? Tips for Mental Health Professionals to Merge Online. *Treatment Today*, 48-49.
- Rosen, L.D., & Weil, M.M. (1995). Adult and Teenage Consumer Users of Technology: Potholes on the Information Superhighway? *Journal of Consumer Affairs*, 29(1), 55-84.
- Weil, M.M., & Rosen, L.D. (1994). Psychology and Technology (Letter to the Editor). *APA Monitor*, 25(11), 4.
- Rosen, L.D., & Weil, M.M. (1994). Computer Availability, Computer Experience and Technophobia Among Public School Teachers. *Executive Summary of California Education*, 2(8), 23-28.
- Weil, M.M., & Rosen, L.D. (1994). The Technological Revolution: Psychiatrists

Need Technology Now. Psychiatric Times, 11(9), 37-39.

Weil, M.M., & Rosen, L.D. (1994). Psychologists Move into the Technological Age. *The California Psychologist*, 27(4), 21.

Weil, M.M., & Rosen, L.D. (1994). The Informatics Window: The "Psychology" of Technology. *Behavioral Healthcare Tomorrow*, 3(3), 37-39.

Weil, M.M., & Rosen, L.D. (1994, May). The Technology of Psychology and the Psychology of Technology. *The Orange County Psychologist*, 9-11.

Rosen, L.D. & Weil, M.M. (1994). The Psychological Impact of Technology. *Computers and Society*, 24(1), 3-9.

Rosen, L.D., & Weil, M.M. (1990). Computers, classroom instruction, and the computerphobic university student. *Collegiate Microcomputer*, 8, 275-283.

Weil, M.M., Rosen, L.D. & Wugalter, S. (1990). The etiology of computerphobia. *Computers in Human Behavior*, 6, 361-379.

Rosen, L.D. & Maguire, P.D. (1990). Myths and realities of computerphobia: A meta-analysis. *Anxiety Research*, 3, 175-191.

Rosen, L.D., Sears, D.C. & Weil, M.M. (1987). Computerphobia. *Behavior Research Methods, Instrumentation, & Computers*, 19(2), 167-179.

Weil, M.M., Rosen, L.D. & Sears, D.C. (1987). The Computerphobia Reduction Program: Year 1. Program development and preliminary results. *Behavior Research Methods, Instrumentation, & Computers*, 19(2), 180-184.

Rosen, L.D., Weil, M.M. & Sears, D.C. (1987). Computerphobia. *MicroPsych Network*, 3(2), 26-28.

Weil, M.M., Rosen, L.D. & Sears, D.C. (1986, October). Computerphobia. *American Psychological Association Monitor*, (pp. 2).

Rosen, L.D., & Rosenkoetter, P. (1976). An eye fixation analysis of choice and judgment with multiattribute stimuli. *Memory and Cognition*.

Rosen, L.D. (1975). Memory *Influence During Reprocessing*. Doctoral Dissertation, University of California, San Diego, 1975.

Russo, J.E., & Rosen, L.D. (1975). An eye-fixation analysis of multialternative choice. *Memory and Cognition*, 1975, 3, 267-276.

Rosen, L.D., & Russo, J.E. (1973, October). Binary Processing in Multialternative

*Choice.* (*Technical Report No. 39*). University of California, San Diego, Center for Human Information Processing.

# **PUBLICATIONS: MAGAZINES**

Rosen, L.D. & Weil, M.M. (1998, Fall). Multitasking Madness. *Context Magazine*, 70-71.

Rosen, L.D. & Weil, M.M. (1999, Spring). TechnoProfessionals: Rules for Thriving in the New Millennium. *HDSAware!* 

Rosen, L.D., & Weil, M.M. (1998, Fall). How User Psychology Makes Technology Fail. *HDSAware!* 

Weil, M.M. & Rosen, L.D. (1990, Spring-Summer). Trust your instincts. *SEE What's Happening*, pp. 7-11.

### **PUBLICATIONS: NEWSPAPERS**

Rosen, L.D. (2011, March-April). Is social networking really social? *The National Psychologist*.

Rosen, L.D. (2009, March-April). Are children in danger online? *The National Psychologist*.

Rosen, L.D. (2008, September/October). Review of ADHD Software Packages: Computerized ADHD Assessment Revisited. *The National Psychologist*.

Rosen, L.D. (2008, March/April). "A 'Net Generation' Q&A". The National Psychologist.

Rosen, L.D. (2008, January/February). "Software Recommendations for the Practitioner." *The National Psychologist.* 

Rosen, L.D. (2007, November/December). "Computer Hardware Recommendations for the Mental Health Practitioner." *The National Psychologist*.

Rosen, L.D. (2007, September/October). "email is sooooo ystrdy. LOL. Myspace txt or im me." *The National Psychologist*.

Rosen, L.D. (2007, July/August). "Cyberspace for Psychologists: Parenting the MySpace Generation." *The National Psychologist*.

Rosen, L.D., (2007, January/February). "Why Do We Trust Our Peers More Than Experts?" *The National Psychologist*.

Rosen, L.D. (2006, September/October). "Our Disposable Society ... and Other Musings On Internet Life. ?" *The National Psychologist*.

Rosen, L.D. (2006, May/June). "MySpace or Yours?" The National Psychologist.

Rosen, L.D. (2006, March/April). "Can You Hear Me Now?" *The National Psychologist*.

Rosen, L.D. (2005, November/December). "Online Therapy: A Book Review." *The National Psychologist*.

Rosen, L.D. (2005, September/October). "Managing Your Computer Mess. *The National Psychologist*.

Rosen, L.D. (2005, July/August). "Bits and Pieces." The National Psychologist.

Rosen, L.D. (2005, May/June). "Finding Health Information on the Internet." *The National Psychologist*.

Rosen, L.D. (2005, April). "Outfitting Yourself with Technology". San Diego Psychological Association Newsletter.

Rosen, L.D. (2005, January/February). "Updating Technology for 2005." *The National Psychologist*.

Rosen, L.D. (2004, November/December). "Bad Guys Just Keep Coming." *The National Psychologist*.

Rosen, L.D. (2004, September/October). "Listening to Your Questions." *The National Psychologist*.

Rosen, L.D. (2004, May/June). "Tracking the Elusive E-Mail. The National Psychologist.

Rosen, L.D. (2004, March/April). "Understanding the Technological Generation Gap. *The National Psychologist*.

Rosen, L.D. (2004, January/February). "Help I'm Drowning in Information." *The National Psychologist*.

Rosen, L.D. (2003, September/October). "Essential Tools for the Wired Professional." *The National Psychologist*.

Rosen, L.D. (2003, November/December). "Looking for the Perfect Match." *The National Psychologist.* 

Rosen, L.D. (2003, March/April). "It's Time for Spring Cleaning." The National

Psychologist.

Rosen, L.D. (2002, September/October). "Privacy: A Casualty of the Information Age. *The National Psychologist*.

Rosen, L.D. (2002, July/August). "Simplifying Life on the Web." *The National Psychologist*.

Rosen, L.D. (2002, January/February). "Everything that you Haven't Wanted to Know -- But Need to Know -- About Viruses." *The National Psychologist*.

Rosen, L.D. (2001, November/December). "Practice Safe Computing." *The National Psychologist*.

Rosen, L.D. (2001, July/August) "Living a TechnoStress Nightmare." *The National Psychologist*.

Rosen, L.D. (2001, March/April). "Computerized ADHD Screening." *The National Psychologist*.

Rosen, L.D. (2001, January/February). "Offering Some Tid-Bytes to the Readers." *The National Psychologist*.

Rosen, L.D., (2000, November/December). "Despite Cost, Was Y2K Worth the Effort?" *The National Psychologist*, 18.

Rosen, L.D. (2000, September/October). "Taking a New Look at Practice Management Software, *The National Psychologist*, 5, 4B.

Rosen, L.D. (2000, July/August). "Keeping 'Net Generation' (and their parents) Safe." *The National Psychologist*, 22-23.

Rosen, L.D. (2000, May/June). "Doing Handsprings Over Technology: Newest Handheld PC Model Amazing." *The National Psychologist*, 9(3), 20.

Rosen, L.D. (2000, March/April). "Our Man in Cyberspace is Impressed With New Hardware/Software. *The National Psychologist*, 9(2), 18+.

Rosen, L.D. (2000, January/February). "Buying a New PC a Good Bet for Spring 2000." *The National Psychologist*, 9(1), 20-21.

Rosen, L.D. (1999, November/December). "As Century Ends, Rosen Gazes into Technology Crystal Ball." *The National Psychologist*, 8(6), 17.

Rosen, L.D. (1999, September/October). "There's Hardly and Item that Can't Be Bought on the Web." *The National Psychologist*, 8(5), 5A-5B.

Rosen, L.D. (1999). E-Commerce: Time Saver or E-Diction? *The National Psychologist*.

Rosen, L.D. (1999). Our Inveterate Cyberspace Pundit Tells All. *The National Psychologist*, 8(3), 20.

Rosen, L.D. (1999). Children Becoming Lost in (Cyber) Space. *The National Psychologist*, 8(2), 19.

Rosen, L.D. (1999). Therapists Should Prepare for Y2K Problem NOW! *The National Psychologist*, 8(1), 18-19.

Rosen, L.D. (1998). How will Internet Affect Your Clients? *The National Psychologist*, 7(6), 24-25.

Rosen, L.D. (1998). Finding Your Port (al) in a Storm. *The National Psychologist*, 7(5), 6B-7B.

Rosen, L. D. (1998). Chatting the Night Away. *The National Psychologist*, 7(4), 26.

Rosen, L. D. (1998). Computer Magazines Yield Useful Data. *The National Psychologist*, 7(3), 18-19.

Rosen, L. D. (1998). Ten Steps to a Successful Practice Web Site. *The National Psychologist*, 7(2), 22-23.

Rosen, L.D. (1998). If You Want to Avoid Grief in Cyberspace, Don't Use 'Dr.' or 'Psy' as Your Surname. *The National Psychologist*, 7(1), 20.

Rosen, L.D. (1997). Upgrading Your Computer. *The National Psychologist*, 6(6), 16-17.

Rosen, L.D. (1997). A Review of Speech Recognition Software. *The National Psychologist*, 6(5), 28-29.

Rosen, L.D. (1997). Smothered by Data Smog. *The National Psychologist*, 6(4), 28-29.

Rosen, L.D. (1997). Future is Promising: Technology for Use by M.H. Professionals 'Exploding'. *The National Psychologist*, 6(3), 26-27.

Rosen, L.D. (1997). Be it News, Research or Search Engines, Web Highway Data Continue to Expand. *The National Psychologist*, 6(2), 14.

Rosen, L.D. (1997). Is Your Private Life Really Private? Not When Phone Technology Can Muddle Matters. *The National Psychologist*, 6(1), 23.

Rosen, L.D. (1996). Be Wary of Privacy When Using Modern Forms of Communication. The National Psychologist, 5(6), 22-23.

Rosen, L.D. (1996). The Dawning of the Electronic Commerce Age. *The National Psychologist*, 5(5), 10B-12B.

Rosen, L.D. (1996). Software for E-billing, treatment planning is reviewed. *The National Psychologist*, 5(3), 21.

Rosen, L.D. (1996). Automated billing programs prove worth the cost. *The National Psychologist*, 5(1), 20.

Rosen, L.D. (1995). Three ADHD Tests Prove Computerized Technology Vital Tool for Clinicians. *The National Psychologist*, 4(6), 20-21.

Rosen, L.D. (1995). The Endless Wonders and Opportunities of Cyberspace. *The National Psychologist*, 4(5), 2B-3B.

Rosen, L.D. (1995). Cruising the Info-Bahn: Psychologists Relish Computer Opportunities, survey shows. *The National Psychologist*, 4(4), p. 14-15.

Rosen, L.D. (1995). Hitchhiking to Cyberia. *The National Psychologist*, 4(3), p. 17.

Rosen, L.D. (1995). Hitchhiking on the Information Highway. *The National Psychologist*, 4(2), 14.

Rosen, L.D., & Weil, M.M. (1994). Byte-ing Back: Seven Simple Steps to "Technologize" Your Practice. *The National Psychologist*, 3(5), 5B-8B.

## **PUBLICATIONS: ONLINE**

Psychology Today Blog Topics:

- Welcome to the iGeneration 3-2010
- We Didn't Start the Fire: Why Kids Consumer Massive Amounts of Media and Multitask all the Time. 5-2010
- Alone Together ... Living a Whatever, Wherever, Whenever Lifestyle. 7-2010
- Friending and Unfriending: A New Social Order? 7-2010
- Reading on a Kindle or iPad is NOT Reading ... SO, They Say .. Maybe it is Better. 7-2010
- Update on e-Books and the Rapid Spread of Technology It's Happening Fast Folks! 7-2010
- Does Too Much Media Make Our Kids Sick? 8-2010

- The Daily Show Effect: Attracting Young Voters to Politics One Joke at a Time. 10-2010
- Taking a (Virtual) Break: Can You Survive Without Your Technology for 24 Hours? I Doubt it! 10-2010
- Multitasking Madness. 2-2011.
- Bring a "Knowledge Broker" to School Today. 2-2011.
- The Amazing Power of "Tech Breaks." 5-2011.
- Matrimony in the Age of Facebook. 7-2011
- The Power of the Media: Presenting and Distorting Scientific Results. 8-2011
- Facebook: Does it Mean the Same to Everyone? 11-2011
- A Film Festival Full of Psychological Movies. 1-2012

Rosen, L.D. (January 14, 2009). "A Round of Applause for the Internet Safety Technical Task Force for a Job Well Done." http://drlarryrosenmemyspaceandiblog.blogspot.com/

Rosen, L.D. (November 21, 2008). "MacArthur Study on Social Networking: Excellent Study but Where Should Parents be Involved?" http://drlarryrosenmemyspaceandiblog.blogspot.com/2008 11 01 archive.html

Rosen, L.D. (2008). "The Impact of Textisms on English Literacy" <a href="http://drlarryrosenmemyspaceandiblog.blogspot.com/2008/05/impact-of-textisms-on-english-literacy.html">http://drlarryrosenmemyspaceandiblog.blogspot.com/2008/05/impact-of-textisms-on-english-literacy.html</a>

Rosen, L.D. (2008). "More on Campus Shootings and Communication" <a href="http://drlarryrosenmemyspaceandiblog.blogspot.com/2008/03/more-on-campus-shootings-and.html">http://drlarryrosenmemyspaceandiblog.blogspot.com/2008/03/more-on-campus-shootings-and.html</a>

Rosen, L.D. (2008). "Campus Shootings and Communication Across Generations." <a href="http://drlarryrosenmemyspaceandiblog.blogspot.com/2008/02/campus-shootings-and-communication.html">http://drlarryrosenmemyspaceandiblog.blogspot.com/2008/02/campus-shootings-and-communication.html</a>

Rosen, L.D. (2008). "Internet Safety Task Force." <a href="http://drlarryrosenmemyspaceandiblog.blogspot.com/2008/02/internet-safety-task-force.html">http://drlarryrosenmemyspaceandiblog.blogspot.com/2008/02/internet-safety-task-force.html</a>

Rosen, L.D. (2008). "MySpace and Attorneys General Announce Joint Effort to Promote Industry-Wide Safety Procedures."

 $\underline{http://drlarryrosenmemyspaceandiblog.blogspot.com/2008/01/myspace-and-attorneys-general-announce.html}$ 

Rosen, L.D. (2007). "Second Life: Living in a Virtual World." <a href="http://drlarryrosenmemyspaceandiblog.blogspot.com/2007/12/second-life-living-in-virtual-world.html">http://drlarryrosenmemyspaceandiblog.blogspot.com/2007/12/second-life-living-in-virtual-world.html</a>

Rosen, L.D. (2007). "Online Confessionals: 15 Minutes of Fame?" <a href="http://drlarryrosenmemyspaceandiblog.blogspot.com/2007/12/online-confessionals-15-minutes-of-fame.html">http://drlarryrosenmemyspaceandiblog.blogspot.com/2007/12/online-confessionals-15-minutes-of-fame.html</a>

Rosen, L.D. (2007). "Fires, Technology, and Multitasking Adolescents" <a href="http://drlarryrosenmemyspaceandiblog.blogspot.com/2007/10/fires-technology-and-multitasking.html">http://drlarryrosenmemyspaceandiblog.blogspot.com/2007/10/fires-technology-and-multitasking.html</a>

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Rosen, L.D. (2007). "Recent Headline: Official: MySpace Finds 29,000 Sex Offenders on its Site." <a href="http://drlarryrosenmemyspaceandiblog.blogspot.com/2007/10/recent-headline-official-myspace-finds.html">http://drlarryrosenmemyspaceandiblog.blogspot.com/2007/10/recent-headline-official-myspace-finds.html</a>

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Rosen, L.D. (2006). "Blocking Sexual Predators and Cyberbullies on MySpace: The Kids are Alright." <a href="http://www.csudh.edu/psych/BLOCKING SEXUAL PREDATORS & CYBERBULLIES ON MYSPACE Short Report 2006-03.pdf">http://www.csudh.edu/psych/BLOCKING SEXUAL PREDATORS & CYBERBULLIES ON MYSPACE Short Report 2006-03.pdf</a>

Rosen, L.D. (March 2006). "The Impact of Emotionality and Self-Disclosure on Online Dating vs. Traditional Dating. <a href="http://www.csudh.edu/psych/OnlineDating.doc">http://www.csudh.edu/psych/OnlineDating.doc</a>.

Rosen, L.D. and Weil, M.M. (January 2001). "Are Computer Video Games Affecting Children's Behavior? An Empirical Study." <a href="http://www.csudh.edu/psych/ADHDVideoGames3.htm">http://www.csudh.edu/psych/ADHDVideoGames3.htm</a>.

Rosen, L.D. (2000). "49-Month Study Shows Workers Using More Technology and Feeling More TechnoStress." http://www.csudh.edu/psych/busstudy2000.htm.

Rosen, L.D. and Weil, M.M. (1999, December). PEOPLE ARE STILL WORRIED, BUT MOST ARE GETTING PREPARED FOR Y2K: Changing Public Attitudes and Behaviors Toward Y2K Across 7 Months. (http://www.technostress.com/y2k7months.htm)

- Rosen, L.D. and Weil, M.M. (1999, December). A COMPARISON OF Y2K ATTITUDES IN THE USA AND SLOVAKIA: Y2K is Truly an International TechnoStress. http://www.technostress.com/y2kusaslovakia.htm.
- Rosen, L.D. and Weil, M.M. (1995). Comparison of Online Users and Nonusers. http://www.technostress.com/study2x.htm
- Rosen, L.D. and Weil, M.M. (1995). Public Interest in the Information Superhighway. http://www.technostress.com/study3.htm

# **PUBLICATIONS: MONOGRAPHS**

- Plunkett, S. W., Rosen, L. D., Pichardo, N, Salinas, V., Gonzalez, A., & Kulkin, N. (2003). *A multi-method study of the impact of the Power of Positive Parenting Guidebook.* Studio City, CA: Center for the Improvement of Child Caring.
- Alvy, K. T., Plunkett, S. W., Rosen, L. D., Pichardo, N, Kulkin, N., & Salinas, V. (2003). *The childcare system and parenting education project: The evaluation of the community impact of this First 5 LA-supported three-year childcare quality enhancement project.* Studio City, CA: Center for the Improvement of Child Caring.
- Plunkett, S. W., Alvy, K. T., Rosen, L. D., Pichardo, N, & Salinas, V. (2003). *School success from the start: A study of the effectiveness of a First 5 LA-supported school readiness seminar for parents of preschool age children*. Studio City, CA: Center for the Improvement of Child Caring.
- Plunkett, S. W., Alvy, K. T., Rosen, L. D., Pichardo, N, & Salinas, V. (2002). *A study of the effectiveness of a Proposition 10 supported parenting seminar in CICC's Confident Parenting Program.* Studio City, CA: Center for the Improvement of Child Caring.
- Plunkett, S. W., Alvy, K. T., Rosen, L. D., Pichardo, N, & Salinas, V. (2002). A study of the effectiveness of a Proposition 10 supported parenting seminar in CICC's Los Niños Bien Educados Parenting Program for Latino-American parents. Studio City, CA: Center for the Improvement of Child Caring.
- Alvy, K. T., Plunkett, S. W., & Rosen, L. D. (2002). A study of the effectiveness of a *Proposition 10 supported parenting class in CICC's Confident Parenting Program:* Survival skills training program. Studio City, CA: Center for the Improvement of Child Caring.
- Alvy, K. T., Plunkett, S. W., & Rosen, L. D. (2001). Effective parenting advocates and resource persons: A new role for childcare professionals and a training conference and workshops to learn about the new role. Studio City, CA: Center for the Improvement of Child Caring.

- Alvy, K. T., Plunkett, S. W., & Rosen, L. D. (2001). A study of the effectiveness of a Proposition 10 supported parenting seminar in the Early Childhood Systematic Training for Effective Parenting (STEP) Program. Studio City, CA: Center for the Improvement of Child Caring.
- Alvy, K. T., Plunkett, S. W., & Rosen, L. D. (2001). A study of the effectiveness of a Proposition 10 supported parenting class in CICC's Early Childhood Systematic Training for Effective Parenting (STEP) Program. Studio City, CA: Center for the Improvement of Child Caring.
- Alvy, K. T., Plunkett, S. W., & Rosen, L. D. (2001). A study of the effectiveness of a *Proposition 10 supported parenting class in CICC's Los Niños Bien Educados Parenting Program for Latino-American parents*. Studio City, CA: Center for the Improvement of Child Caring.
- Rosen, L.D., Sears, D.C., & Weil, M.M. (1992). Measuring *Technophobia*. *A manual for the administration and scoring of three instruments: Computer Anxiety Rating Scale (Form C), General Attitudes Toward Computers Scale (Form C) and Computer Thoughts Survey (Form C)*. California State University Dominguez Hills, Computerphobia Reduction Program.
- Weil, M.M., & Rosen, L.D. (1991). *Psychological Ramifications of the Technological Revolution From a Global Perspective*. California State University, Dominguez Hills.
- Rosen, L.D., Sears, D.C. & Weil, M.M. (1989). *The Model Computerphobia Reduction Program: A Longitudinal Evaluation*. (Monograph No. 3). California State University, Dominguez Hills, Carson, CA. (ERIC Document Reproduction Services No. ED 318 467)
- Weil, M.M., Rosen, L.D., & Shaw, S. (1988). *Computerphobia Reduction Program: Clinical Resource Manual*. California State University, Dominguez Hills, Carson, CA. (ERIC Document Reproduction Services No. ED 318 468)
- Rosen, L.D. (1988). A Model Program for Computerphobia Reduction. California State University, Dominguez Hills, Carson, CA. (ERIC Document Reproduction Services No. ED 318 466.
- Rosen, L.D. (1987, November). *CJSSP Program Year Impact Report.* (Monograph No. 7). Los Angeles Country Justice System Subvention Program.
- Rosen, L.D. (1987, November). *County Justice System Subvention Program (CJSSP) Program Year 1986/1987 Monitoring Report. (Monograph No. 6).* Los Angeles County Justice System Subvention Program.

- Rosen, L.D. (1987, October). *CJSSP Data Entry and Reporting System.* (Monograph No. 5). Los Angeles County Justice System Subvention Program.
- Rosen, L.D. (1987, October). County Justice System Subvention Program (CJSSP) Program Year 1986/1987 Monitoring Report: Fourth Quarter. (Monograph No. 4). Los Angeles County Justice System Subvention Program.
- Rosen, L.D., Sears, D.C., & Weil, M.M. (1987, August). Computerphobia Measurement. A manual for the administration and scoring of three instruments: Computer Anxiety Rating Scale (CARS), Attitudes Toward Computers Scale (ATCS) and Computer Thoughts Survey (CTS). (Monograph No. 1). California State University, Dominguez Hills, Computerphobia Reduction Program.
- Rosen, L.D. (1987, June). County Justice System Subvention Program (CJSSP) Program Year 1986/1987 Monitoring Report: Third Quarter. (Monograph No. 3). Los Angeles County Justice System Subvention Program.
- Rosen, L.D. (1987, February). *County Justice System Subvention Program (CJSSP) Program Year 1986/1987 Monitoring Report: Second Quarter. (Monograph No. 2).* Los Angeles County Justice System Subvention Program.
- Rosen, L.D. (1986, December). County Justice System Subvention Program (CJSSP) Program Year 1986/1987 Monitoring Report: First Quarter. (Monograph No. 1). Los Angeles County Justice System Subvention Program.
- Alvy, K.T., & Rosen, L.D. (1984). *Training Parenting Instructors: A National Model for Training Mental Health, Social Service, and Educational Personnel to deliver group parent training services in their agencies.* The Center For the Improvement of Child Caring, The Culturally-Adapted Parent Training Program.
- Alvy, K.T., Harrison, D.S., Rosen, L.D. & Fuentes, E.G. (1982, November). Black Parent Training Programs: Adapted Versions of Standard Parent Training Programs for Black Parents and a Pilot Test of Adapted Versions. (Monograph No. 4). The Center For the Improvement of Child Caring, The Culturally-Adapted Parent Training Program.
- Alvy, K.T., Harrison, D.S., Rosen, L.D. & Fuentes, E.G. (1982, July). Black Parenting: *An Empirical Study with Implications for Parent Trainers and Therapists.* (Monograph No. 3). Center for the Improvement of Child Caring, The Culturally-Adapted Parent Training Program.

- Alvy, K.T., Fuentes, E.G., Harrison, D.S. & Rosen, L.D. (1980, September). Highlights of Child Rearing Interviews with Black, Mexican-American and White Parents of Preschool Children: A preliminary analysis in regard to cultural frame of reference, child rearing attitudes and methods for managing child disobediences. Monograph No. 2) The Center For the Improvement of Child Caring, The Culturally-Adapted Parent Training Program.
- Alvy, K.T., Rosen, L.D., Fuentes, E.G., & Harrison, D.S. (1980, September). *A Controlled Study of Parent Training Effects with Poverty-Level Black and Mexican-American Parents. (Monograph No. 2).* Center For Improvement of Child Caring, Personnel for Parent Development Program.
- Alvy, K.T., Fuentes, E.G., Harrison, D.S. & Rosen, L.D. (1980, July). *Original Grant Proposal and First Program Report. (Monograph No. 1)*. Center For The Improvement of Child Caring, The Culturally-Adapted Parent Training Program.
- Bessey, B.L., Rosen, L.D., Chiang, A., & Tallmadge, G.K. (1976, July). Further Documentation of State ESEA Title I Reporting Models, and Their Technical Assistance Requirements: Phase I. Report prepared for U.S.D.H.E.W., Office of Education/Office of Planning, Budgeting and Evaluation.

### PRESENTATIONS: INTERNATIONAL

Rosen, L.D. (2012). Parenting High Tech Children and Teens. ASB Unplugged, American School of Bombay, Mumbai, India.

Rosen, L.D. (2012). Teaching the iGeneration. ASB Unplugged, American School of Bombay, Mumbai, India.

Rosen, L.D. (2012). Teaching in the New Millennium. ASB Unplugged, American School of Bombay, Mumbai, India.

Rosen, L.D. (2010). The iGeneration. Keynote speech at the International Congress on ICT, Gijon, Spain, October 2010.

Rosen, L.D. (2010). Rewired: Understanding the iGeneration and the Way They Learn. Western Psychological Association Convention, Cancun. Mexico.

Rosen, L.D. (2010). Total Immersion, Technological Realism and Engagement. Symposium presented at Western Psychological Association Convention, Cancun. Mexico.

Rosen, L.D. (2007, May). The MySpace Generation: Adolescents Living in a Virtual World. Symposium at the Western Psychological Association Convention, Vancouver, Canada

- Rosen, L.D., Cheever, N.A., Cummings, C. Felt, J., Albertella, M. & Rifa, J. (2007, May). Parenting children in a virtual world: How parental attachment influences teen online behavior. Symposium presentation at the Western Psychological Association Convention, Vancouver, Canada.
- Albertella, M. Rosen, L.D., Cheever, N.A., Cummings, C. & Felt, J. (2007, May). Parental perceptions of teen MySpace behaviors. Symposium presentation at the Western Psychological Association Convention, Vancouver, Canada.
- Cummings, C., Rosen, L.D., & Cheever, N.A. (2007, May). Parental Limit Setting: Monitoring What Children are Doing in Cyberspace. Symposium presentation at the Western Psychological Association Convention, Vancouver, Canada.
- Cheever, N.A. & Rosen, L.D. (2007, May). The Dark Side: Are Sexual Predators Lurking Around Every (Virtual) Corner? Symposium presentation at the Western Psychological Association Convention, Vancouver, Canada.
- Babcock, J., Rosen, L.D., Cheever, N.A., Cummings, C., Felt, J., & Albertella, M. (2007, May). The Psychological Impact of Living Life in a Virtual World. Symposium presentation at the Western Psychological Association Convention, Vancouver, Canada.
- Cummings, C. & Rosen, L.D. (2007, May). The Effect of Virtual Worlds on Adolescents' Real World Lives. Poster Presentation at the Western Psychological Association Convention, Vancouver, Canada.
- Rifa, J. & Rosen, L.D. (2007, May). Adolescents on MySpace: Who, What, When, Where, Why and How. Poster Presentation at the Western Psychological Association Convention, Vancouver, Canada.
- Rosen, L.D. (November 2005). E-Life in the New Millennium: Promise or More TechnoStress? Invited Keynote presented at Frontiers in Research 2005, University of Ottawa, Ottawa, Canada.
- Rosen, L.D. (July 2004). Parental and Child Stress from the Use of Entertainment Technology. Paper presented at the 25<sup>th</sup> Annual International Conference of the Society for Stress and Anxiety Research, Amsterdam, The Netherlands.
- Weil, M.M. & Rosen, L.D. (July 2000). Y2K Panic Around the Globe. Paper presented at the Twentieth Annual International Conference of the Society for Stress and Anxiety Research, Bratislava, Slovak Republic.
- Weil, M.M. & Rosen, L.D. (July 1999). TechnoStress in Corporate America. Paper presented at the Nineteenth Annual International Conference of the Society for Stress and Anxiety Research, Cracow, Poland.

- Rosen, L.D. & Weil, M.M. (July 1999). Y2K Survey Shows Americans Are Concerned About Potential Problems. Paper presented at the Nineteenth Annual International Conference of the Society for Stress and Anxiety Research, Cracow, Poland.
- Weil, M.M. & Rosen, L.D. (July 1998). TechnoStress. Paper presented at the Eighteenth Annual International Conference of the Society for Stress and Anxiety Research, Istanbul, Turkey.
- Rosen, L.D. & Weil, M.M. (July 1997). Time (Mis)perception in the Digital Age. Paper presented at the Seventeenth Annual International Conference of the Society for Stress and Anxiety Research, Dusseldorf, Germany.
- Weil, M.M. & Rosen, L.D. (July 1997). The Impact of Technophobia on the Use of Technology by Psychologists, Paper presented at the Seventeenth Annual International Conference of the Society for Stress and Anxiety Research, Dusseldorf, Germany.
- Rosen, L.D. & Weil, M.M. (July 1996). Communication Stress in the Technological Age. Paper presented at the Sixteenth Annual International Conference of the Society for Stress and Anxiety Research, Graz, Austria.
- Rosen, L.D., & Weil, M.M. (1995, July). Angst on the Information Superhighway. Paper presented at the Fifteenth Annual International Conference of the Society for Stress and Anxiety Research, Prague, Czech Republic.
- Maguire, P., & Rosen, L.D. (1995, July). Myths and Realities of Computerphobia Revisited. Paper presented at the Fifteenth Annual International Conference of the Society for Stress and Anxiety Research, Prague, Czech Republic.
- Weil, M.M. & Rosen, L.D. (1994, July). Introducing Technology: An Application of Empirical Research on the Psychological Impact of Technology. Paper presented at the Fourteenth Annual International Conference of the Society for Stress and Anxiety Research, Madrid, Spain.
- Rosen, L.D., & Weil, M.M. (1994, July). Adult and Teenage Technology Consumers: What Determines Who Uses Technology and Who Does Not? Paper presented at the Fourteenth Annual International Conference of the Society for Stress and Anxiety Research, Madrid, Spain.
- Rosen, L.D. and Weil, M.M. (1991, July). Our public school teachers: Computer Literate? Possibly. Technophobic? Definitely! Paper presented at the Twelfth Annual International Conference of the Society for Test Anxiety Research, Budapest, Hungary.
- Weil, M.M. and Rosen, L.D. (1991, July). Psychological ramifications of the technological revolution from a global perspective. Paper presented at the Twelfth Annual International Conference of the Society for Test Anxiety, Research, Budapest, Hungary.

Weil, M.M. and Rosen, L.D. (1990, July). Computerphobia around the globe. Paper presented at the Eleventh International Conference of the Society For Test Anxiety Research, Berlin, West Germany.

Rosen, L.D. (1989, July). The myths and realities of computerphobia. Paper presented at the Tenth International Conference of the Society For Test Anxiety Research, Amsterdam, The Netherlands.

Rosen, L.D. (1988, July). Computer Anxiety: Research and Applications. Invited Plenary Session Paper delivered at Ninth International Conference of The Society For Test Anxiety Research, Padua, Italy.

Alvy, K.T., Rosen, L.D., Fuentes, E.G., & Harrison, D.S. (1980, September). A Controlled Study of Parent Training Effects with Poverty-Level Black and Mexican-American Parents. Paper presented at the American Psychological Association Convention, Montreal, Canada.

### PRESENTATIONS: UNITED STATES

Rosen, L.D. (2012). Growing Up on Facebook: Does a Virtual Lifestyle Provide "Training Wheels for Life?" UCLA-Santa Monica Rape Treatment Center "What the Tech" Conference.

Rosen, L.D. (2012). Raising Tech-Savvy Kids in the World of Video Games, Texting and Facebook. Sacred Heart Preparatory School, Atherton, CA.

Rosen, L.D. (2012). Teaching the iGeneration. Sacred Heart Preparatory School, Atherton, CA.

Rosen, L.D. (2011). Teens, Technology and the Impact of Schools and Society. Invited talk to Hechinger Institute on Education and the Media, Teachers College, Columbia University, Chicago, IL

Rosen, L.D. (2011). Teaching the iGeneration. Sacred Heart Schools, Chicago, IL

Rosen, L.D. (2011). The Psychology of Technology. Yale University invited address.

Rosen, L.D. (2011). Poke Me: How social networks can both help and harm our kids. Plenary address, American Psychological Association National Convention, Washington, DC.

Rosen, L.D. (2011). Teaching the iGeneration. Hilliard City Schools, Hilliard, OH.

Rosen, L.D. (2011). Workshop on Teaching the iGeneration. Mater Dei High School, Santa Ana, CA

Rosen, L.D. (2011). Rewired: Understanding the iGeneration and the Way They Learn. Keynote presentation at Learning & the Brain 28, San Francisco, CA

Rosen, L.D. (2010). Understanding the iGeneration: Implications for Parenting and Education. Woodland School, Portola Valley, CA.

Rosen, L.D. (2009, November 12). Me, MySpace, and I: Parenting the Net Generation. Keynote address, Keynote presentation, Children's Hospital of the King's Daughters and Kohl's Cares for Kids Family Forum, Norfolk, VA

Rosen, L.D. (2009, November 13). Understanding the Net Generation and their Impact on Family, Education and Business. Presentation to Children's Hospital of the King's Daughters Professional Staff, Norfolk, VA.

Rosen, L.D. (2009, November 14). E-Life in the New Millennium: Promise or More TechnoStress? Chronic Illness Conference. Norfolk, VA.

Rosen, L.D. (2009, November 14). Rewired: Understanding the Net Generation and the Way They Learn. Breakout session, Chronic Illness Conference, Norfolk, VA.

Rosen, L.D. (2009, October 28). The Net Generation: Welcome to Their World. Keynote Address to National Conference on Youth Violence and Technology: Keeping our Kids Safe in a Virtual World. Indianapolis, IN.

Rosen, L.D. (2009, October 28). Media and its Impact on Mental and Physical Health of Youth. Keynote Address to National Conference on Youth Violence and Technology: Keeping our Kids Safe in a Virtual World. Indianapolis, IN.

Rosen, L.D. (2009, July 31). The Psychology of Technology. Keynote address to the U.S. Pretrial Services Agency, Central District of California Staff Retreat, Lake Arrowhead, CA.

Rosen, L.D. (2009, June 11). The Psychology of Technology. Keynote address to the U.S. District Court in Arizona, Management Retreat. Bisbee, AZ.

Rosen, L.D. (2009, April 30). Parenting the Internet Generation: From Toddlers to Teenagers. Mill Valley, CA.

Rosen, L.D. (2009, April 25). Educating the Net Generation: Why Kids Hate School. Presentation at Western Psychological Association Convention, Portland, OR.

Gutierrez, H.C., Martino, S. & Rabb, S., & Rosen, L.D. (2009, April 26). The Media Portrayal of MySpace and Internet Dangers. Poster Presentation at Western Psychological Association Convention, Portland, OR.

Rosen, L.D. (2009, April 24). Welcome to the iGeneration. Presentation at Western Psychological Association Convention, Portland, OR.

Felt, J.D., Rosen, L.D., & Carrier, L.M. (2009, April 24).). The Relationship Between Media Usage And Childhood Well-Being. Presentation at Western Psychological Association Convention, Portland, OR.

Barba, J., Rosen, L.D., & Carrier, L.M. (2009, April 24).). The Influence of Child Media on Food Consumption. Presentation at Western Psychological Association Convention, Portland, OR.

Erwin, L., Chang, J., Rosen, L.D., Carrier, M.L., & Cheever, N.A. (2009, April 24).). R Txt Msgrs Bad Riters? LOL! Presentation at Western Psychological Association Convention, Portland, OR.

Rosen, L.D. (2009, January 28). The Psychology of Technology. National IT Conference For U.S. Pretrial & U.S. Probation Officers. Los Angeles, CA.

Rosen, L.D. (2009, January 27). Smart Parenting in an Online World. Common Ground Speaker Series. Palo Alto, CA.

Rosen, L.D., (2008, November 3). Understanding the Net Generation: Is it Good for them to be so Connected 24/7? Invited presentation to UCLA Developmental Forum.

Rosen, L.D. (2008, October 22). 7 Must-Know Tips for Raising a Happy & Successful Teen. TeleWorkshops.com

Rosen, L.D. (2008, September 24). Teen Online Social Networking Webcast. Pal-Tech.

Rosen, L.D. (2008, May 2). Multitasking Across Generations. CSU Long Beach Invited Address.

Rosen, L.D. (2008, May). The Net Generation: Are They Really THAT Different? Invited keynote at El Camino College.

Rosen, L.D. (2008, April). Me, MySpace and I: Parenting the Net Generation. Invited Keynote at Torrance Memorial Hospital.

Rosen, L.D. (2008, April). The Impact of Multitasking and Media on Children and Adults. Symposium presented at the Western Psychological Association Convention, Irvine, CA.

Rosen, L.D. (2008, April). Assimilating and Accommodating Three Generations in the Technological Workplace. Presentation at the Western Psychological Association Convention, Irvine, CA.

Rosen, L.D. (2008, April). Parenting the Net Generation. Paper presentation at the Western Psychological Association Convention, Irvine, CA.

Rosen, L.D. (2008, February). Me, MySpace, and I: Clinical Issues in Working with Net Generation Children, Teens, and Young Adults. Invited Keynote presented at North Carolina Psychological Association Convention, (via video conference), Raleigh, NC.

Rosen, L.D. (2008, January). Parenting the Net Generation. Invited presentation at the University of California, San Diego, La Jolla, CA.

Rosen, L.D. (2008, January). Parenting the Net Generation. Invited presentation at the University of California, Riverside, Riverside, CA.

Rosen, L.D. (2005, April). Online vs. Traditional Dating: An Empirical Examination. Poster Presentation at the Western Psychological Association Convention, Portland, OR.

Rosen, L.D. (2004, April). The Impact of Self-Disclosure and Emotionality in Online Romance. Poster Presentation at the Western Psychological Association Convention, Phoenix, AZ.

Suraweera, D. & Rosen, L.D. (2004, April). The Impact of Entertainment Technology on Behavior. Poster Presentation at the Western Psychological Association Convention, Phoenix, AZ.

Rosen, L.D. (2003, November 13). The Psychology of Technology. Keynote Presentation at Conference on Technology in Accounting and Finance, Chicago, IL.

Rosen, L.D. (1998, November 12). TechnoStress, Keynote Presentation at Conference on Improving Outcomes, Finance & Quality Through Integrated Information, Lansing, MI.

Rosen, L.D. (1998, November 12). Developing TechnoSkills for Q.I., Workshop at Conference on Improving Outcomes, Finance & Quality Through Integrated Information, Lansing, MI.

Rosen, L.D. (1998, October 23). TechnoStress and the Small Business Person, Keynote presentation at California Small Business Roundtable Retreat, San Diego, CA.

Weil, M.M. & Rosen, L.D. (1998, May 28). How to Train Staff (Including Yourself) and Implement New Information Systems Effectively. Presentation at Revolutionizing Behavioral Healthcare: Interfacing Technology With Clinical Practice, Portland, OR.

Rosen, L.D. & Weil, M.M. (1998, May 29). Assessing and Meeting Technological Needs in Your Practice: The Merging of Mental Health and Technology. Presentation at Revolutionizing Behavioral Healthcare: Interfacing Technology With Clinical Practice, Portland, OR.

Weil, M.M. & Rosen, L.D. (1998, March 28). Online Psychology: The Future is Now. Presentation at the California State Psychological Association Convention, Pasadena, CA.

- Weil, M.M. & Rosen, L.D. (1998, March 5). How to Overcome Resistance and Train Staff to Implement Your New Information System. Presentation at the Behavioral Informatics Tomorrow Conference, San Antonio, TX.
- Rosen, L.D. & Johnshoy-Currie (1998, March 8). An Up-To-Date Software Review for Individual and Group Practices. Presentation at the Behavioral Informatics Tomorrow Conference, San Antonio, TX.
- Rosen, L.D. & Alter, G. (September 1997). Psychotherapy in a High-Tech World. Paper presented at Beyond Managed Care: The Evolution of Psychotherapy in the Next Millennium, Washington, DC.
- Rosen, L.D. & Weil, M.M. (1997, April 5). Psychology Meets Technology: Strange Bedfellows or the Perfect Partnership? Presentation at the California Psychological Association Convention, San Jose, CA.
- Rosen, L.D. & Weil, M.M. (1997, April 5). The Psychology of Technology. Presentation at the California Psychological Association Convention, San Jose, CA.
- Rosen, L.D. (1997, March 6). How to Overcome Resistance, Train Staff and Implement New Information Systems Successfully, Presentation at the Behavioral Informatics Tomorrow Conference, Tampa, FL.
- Rosen, L.D. (1997, March 8). Information and Group Practice Information Systems: A Software Review, Presentation to be made at the Behavioral Informatics Tomorrow Conference, Tampa, FL.
- Rosen, L.D. (1996, March 30). Working Effectively with the System: Diagnosis, Referral Procedures, Billing and Effective Fee Collection. Making the Managed Care System Work for You and Your Patients, Los Angeles, CA.
- Rosen, L.D., & Weil, M.M. (1996, March 24). The Psychology of Technology, California Psychological Association Convention, San Diego, CA.
- Rosen, L.D. (1996, March 24). Technological Help for Psychologists: Roundtable Discussion. California Psychological Association Convention, San Diego, CA.
- Weil, M.M., & Rosen, L.D. (1996, March 7). Training Staff for the Transition to Computerization. Behavioral Informatics Tomorrow, New Orleans, LA.
- Weil, M.M., & Rosen, L.D. (1996, March 8). How to Train Staff and Implement Computerization Effectively. Behavioral Informatics Tomorrow, New Orleans, LA.
- Rosen, L.D. (1996, Feb. 15). The "Psychology of Technology". Lions Club of San Pedro.

- Rosen, L.D. (1996, January 22). Introducing Technology Effectively: Removing Hidden Barriers. Talk presented to the Eisenhower National Clearinghouse for Mathematics and Science Education, Austin, TX.
- Todd, J.T., & Rosen, L.D., (1995, June). Teaching Diverse Students on the Information Superhighway: Addressing Technophobia. Talk presented at 8th Annual National Conference on Race and Ethnicity in American Higher Education, Santa Fe, New Mexico.
- Rosen, L.D. (1995, March). Potholes on the Information Superhighway: Is it too late to Appeal to Psychology for Help? Invited Address at the Western Psychological Association Convention, Los Angeles, CA.
- Weil, M.M., & Rosen, L.D. (1995, March). Effective Use of Technology: Removing Hidden Individual and Organizational Barriers. Invited workshop at Behavioral Informatics Tomorrow Conference, San Diego, CA.
- Weil, M.M., & Rosen, L.D. (1995, February). Technology, Psychology and Your Future. California Psychological Association Convention, San Diego, CA.
- Weil, M.M., & Rosen, L.D. (1994, March). Merging Psychology and Technology: Psychologists Move into the Technological Era. California Psychological Association Convention, San Francisco, CA.
- Rosen, L.D. (1994, February). Lessons From a Decade of Research on the Psychological Impact of Technology. Palos Verdes Peninsula Rotary Club Invited Address.
- Rosen, L.D. (1993, November). What we have learned from a decade (1983-1993) of research on the psychological impact of technology. California State University, Dominguez Hills Presidential Advisory Board Invited Address.
- Rosen, L.D., & Weil, M.M. (1991, December). Technophobia: It Does Affect Everyone, from Students to College Presidents. Invited "Ask The Experts" Session at CAUSE91, Anaheim, CA.
- Rosen, L.D. (1987, November). Computerphobia: Its Recognition and Cure. Paper presented at the U.S. Department of Education Project Directors Meeting, Washington, D.C.
- Rosen, L.D. (1987, May). Computerphobia: Myth or Reality? Paper presented at Computer Using Educators Technology in Education Conference, Orange County, CA.
- Rosen, L.D. (1987, May). Computerphobia Across the College Campus. Poster Session presented as part of "Computers in Society: An Open Exchange Session" at the Western Psychological Association Convention, Seattle, WA.

Rosen, L.D. (1987, March). Measuring and Understanding Computerphobia. Paper presented at California State Psychological Association Convention, San Diego, CA.

Rosen, L.D. (1986, December). Computerphobia. Paper presented at the U.S. Department of Education Project Director's Meeting, Washington.

Rosen, L.D. & Sears, D.C. (1986, November). Computerphobia, Androgyny and Experience. Paper presented at Society for Computers in Psychology, New Orleans, Louisiana.

Rosen, L.D. (1986, May). Computerphobia, Androgyny and Experience. Paper presented at Western Psychological Association Convention, Seattle, WA.

Rosen, L.D. (1986, May). Measuring Computerphobia. Paper presented at Western Psychological Association Convention, Seattle, WA.

Rosen, L.D. & Alvy, K.T. (1981, August). Effects of Parent Training Programs with Poverty-Level Minority Group Parents. Paper presented at American Psychological Association Convention, Los Angeles, California.

Rosen, L.D. (1979, October). Eye Movements and Reading. Paper presented at the Association of California Professors of Reading Conference, Los Angeles, CA.

Rosen, L.D. (1977). Memory-Controlled Task Repetition: The eyes see, but the mind knows. Paper presented at the Second Annual Conference on Eye Movements and Psychological Processes. Monterey, California.

Rosen, L.D. (1974, April). The Structure of Subgoal Processing in Human Problem Solving. Paper presented at Western Psychological Association Conference, San Francisco, California.

Rosen, L.D. (1973, August). Binary Processing in Multialternative Choice. Paper presented at the Third International Joint Conference on Artificial Intelligence, Stanford University.

## **SELECTED PRINT MEDIA INTERVIEWS: 2002-2012**

Psychology Today	USA Today (7 times)	New York Times
Boston Globe	U.S. News & World Report	Chicago Tribune
Los Angeles Times	Washington Post	Wired Magazine
Child Magazine	Glamour Magazine	Women's World
Nieman Reports	CNN Opinion	California Educator

Kiwanis International	Men's Health Magazine	Clarion Health
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Restaurants USA Folha de S. Paulo (Brazil) Detroit Free Press

Law Society Bulletin Family Life Entrepreneur Magazine

Woman's World Executive Travel/American Express Smart Money

Organic Style Seattle Times MSNBC.com

Woman's World Digital Photo Pro Magazine The Guardian (London)

Saude (Brazil) Odyssey Magazine Oakland Tribune

CNN.com KNX 1070 L.A., CA Daily Breeze

eWeek and CIO Insight Associated Press Liberation (France)

Seattle Post Intelligencer aPARENTly Speaking Education.com

Scientific American Mind Hartford Courant Miami Herald

Contra Costa Times Congressional Quarterly Researcher PC World

Media Village CNN.com Woman's Day

Information Week Prevention Magazine Houston Chronicle

San Diego Union Tribune CNet Newsmakers PRLog

Miami Herald Net Family News StaySafe.org

Investor's Business Daily Orange County Register Long Bch Press Teleg.

American Psychological Association Monitor Prevention Magazine

Seattle Times Media Business Report Media Village

Scholastic Parent & Child Austin American-Statesman L.A. Daily News

Parenting Teens Network Library Journal Edge Magazine

Better Homes & Gardens Wichita Time Chattanooga Times

### **MEDIA INTERVIEWS: TELEVISION**

Screen Addicts – Connect With Kids which appeared on more than a dozen markets Including Los Angeles, Denver, El Paso, Philadelphia, Phoenix, Pittsburgh, Seattle, Tampa, Albuquerque, Salt Lake City, La Crosse, Columbia SC, Colorado Springs, and Savannah, GA.

Cyber Confessions syndicated in Chicago, New York, Los Angeles, and other Markets

Social Network Span – NewsProNet syndicated to Detroit, Philadelphia, Milwaukee, Austin, Boston.

Good Morning America

Columbia, SC WLTX

Denver KUSA

El Paso KFOX

Mt. Pleasant WCBD

Philadelphia CW Philly

Phoenix COX PHOENIX

Pittsburgh WPXI

Seattle KCPQ/KMYQ

Tampa WFLA

La Crosse WI WKBT-TV

Little Rock AR

Houston TX ABC-13/KTRK-TV

Albuquerque, NM KOAT-7

Grand Rapids, MI WOTV-4

Salt Lake City, KUTV

Fox News, Boston, MA

C|Net, Sci-Fi Channel, USA Network, KPIX- San Francisco (syndicated)

MSNBC - John Hockenberry Show

Fox News Channel "Fox in Depth"

Fox News Channel "Fox On Technology"

Fox News Channel "Fox On Trends"

**CNN** 

KCAL Channel 9 Los Angeles

NBC "Consumer Bob Hansen"

Internetwork News, syndicated to over 200 NBC affiliates

Lifetime Television "New Attitudes"

CBS-2 Chicago

WCBS2 New York

KABC Los Angeles

WTOL11, Toledo, OH

KING5, Seattle, WA

## MEDIA INTERVIEWS: NATIONAL AND LOCAL RADIO

NPR – Weekend – Scott Simon Show

Minnesota Public Radio

Internet Evolution Radio

Parenting the Net Generation: Blog Talk Radio

Mr. Dad: Positive Parenting Radio Show

KTLA Channel 5 Los Angeles

NPR "Talk of the Nation" syndicated

KNX 1070 – Los Angeles, CA

WPHT – Philadelphia, PA

Sirius Satellite Radio: Psyched!

"Beyond Computers" syndicated

"Connected With Gina Smith" ABC Radio Network (syndicated)

"On the Line" with Brian Lehrer, WNYC-FM (NPR), New York.

"Todd Mundt Show" NPR, syndicated.

"Working From Home" Show syndicated HOSTS: Paul and Sarah Edwards

KFI-AM Los Angeles, Jeff Levy "On Computers"

"Into Tomorrow" with Dave Graveline, syndicated.

The Michael Jackson Show, KABC-AM, Los Angeles, CA

Larry Mantle's Airtalk, KPCC-FM (NPR), Pasadena, CA.

"Digital Village" KPFK-FM, Los Angeles, CA.

National Public Radio Show "Best of Our Knowledge" (syndicated)

C|Net Radio

Minnesota Public Radio

KSKE, Vail, Colorado

KUCI, Irvine, CA

KMNY, Money Radio

KZLA, Los Angeles.

WGN, Rock Island, IL.

WTVN, Columbus, Ohio

WKY-FM Public Radio, Bowling Green, KY

"Matt Crosby Show" WSN-AM, Sioux Falls, South Dakota

WBEN radio, Buffalo, NY

Media Tracks Communications, syndicated

"Job Quest" WAZU-AM, Cincinnati, OH

Soundworks show "Momentum" Broadcast on 8 stations in Washington state.

Radio Station KAVC Lancaster, CA

Radio Station KFWB, Los Angeles, CA

Radio Station KNUS Denver, CO

Radio Station KPZE Los Angeles, CA

Radio Station CJOR Vancouver, B.C. Canada

Radio Station CFCF Montreal, Canada

Radio Station KNZS Monterey, CA

Radio Station WDWS Champaign, Illinois

Radio Station KVEN Ventura, CA

Radio Station CKNW Vancouver, B.C., Canada

"The Royal Reporter" syndicated across Canada to over 100 radio stations

Radio Station WTAC Flint, MI

Radio Station KRLA/KLSX Los Angeles, CA

Radio Station KFWB Los Angeles, CA

Revised 3-31-2012